

OPALESCENCE WHITENING

IS IT WORTH IT?

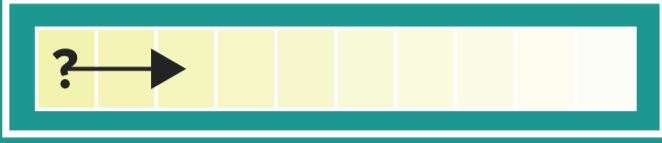


Over-the-counter whitening strips



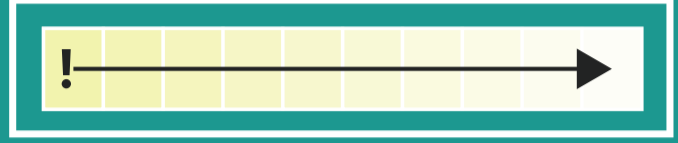
Custom-fitted whitening trays

WHAT RESULTS CAN I EXPECT?



1-3 shades

Some over the counter products only whiten the front six teeth due to their design, causing uneven results.



8-10 shades!

Custom trays can fully cover all teeth, resulting in complete whitening that will help your smile shine!

HOW LONG UNTIL I SEE RESULTS?

Typically, it takes anywhere between **10 to 14 days** (if done correctly!)

Less than a week!
All it takes is **2-5 days** to see results.

Without a dental professional, OTC products are often **misused**, which also decreases the chance of positive results.

IS IT LONG LASTING?

NO

YES!

DOES IT HURT? ANY SIDE EFFECTS?

Contain a higher concentration of hydrogen peroxide that can lead to:

SENSITIVE TEETH AND GUMS

Generally **patients** experienced:



LITTLE TO NO SENSITIVITY.

Potassium Nitrate and Fluoride (PF) have been added to Opalescence, to make the process more **comfortable** as well as **benefit your oral health**.

IS IT COST EFFECTIVE?

Initially inexpensive.

SHORT TERM RESULTS = \$\$\$

PURCHASING THE SAME PRODUCT AGAIN AND AGAIN. = \$\$\$\$\$\$\$\$\$

TO THE COST OF AN IN-OFFICE WHITENING TREATMENT.

ONE-TIME FEE

INCLUDES customized reusable take-home whitening trays.

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Maximizes the longevity of your BRIGHT, NEW SMILE!

THE BOTTOM LINE

OVER THE COUNTER WHITENING STRIPS

- Demands constant upkeep.
- Must follow exhausting instructions.
- Forced to stay on a strict schedule.
- Can cause teeth sensitivity and spots.
- Requires consistent purchase of product.

OPALESCENCE CUSTOM WHITENING TRAYS

- Get results faster!
- Custom fitted to you.
- Long-lasting results.
- Stronger whitening effect.
- Safe & easy.



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